

PRIVACY POLICY

GOOD DAY TIRES

Effective Date: June 10, 2025

At **Good Day Tires**, we respect your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and protect your information in compliance with applicable privacy laws in Denver, Colorado, including the Colorado Privacy Act (CPA) and other federal regulations.

1. Information We Collect

We may collect the following types of information:

- Personal Information: Name, phone number, email, vehicle details.
- Transactional Information: Purchase history, service requests.
- Technical Information: IP address, browser type, pages visited.

2. How We Use Your Information

We use your information to:

- Provide tire sales and related services.
- Schedule appointments and communicate with you.
- Improve our website and services.
- Comply with legal obligations.

3. Sharing of Information

We do not sell your personal information. We may share your data with service providers who help us operate our website and services, or if required by law.

4. Your Rights

Under the Colorado Privacy Act, you have the right to:

- Access your data.
- Correct inaccuracies.
- Delete your personal information.
- Opt out of data processing for targeted advertising.

To exercise your rights, contact us at gooddaytires1@gmail.com.

5. Data Security

We implement appropriate security measures to protect your information from unauthorized access or disclosure.

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6. Cookies and Tracking Technologies

Our website may use cookies to enhance your experience. You can control cookies through your browser settings.

7. Third-Party Links

Our website may include links to other websites. We are not responsible for their privacy practices.

8. Changes to This Policy

We may update this Privacy Policy occasionally. Any changes will be posted on this page.

9. Contact Information

If you have any questions or concerns about this policy, contact us at:

Good Day Tires

Address: 440 E. 62nd Ave., Denver, CO 80216

Email: gooddaytires1@gmail.com

Phone: 720-654-0957 / 303-901-8244

Website: www.gooddaytires.com